



SUMMARY

Principal Product Designer & UX Engineer with 18+ years across design and technology, including 10+ years in product and UX design. Designs AI-enabled products and complex enterprise workflows across logistics, healthcare, HR, finance and pharma — human-in-the-loop review, conversational interfaces and AI product evaluation alongside dense dashboards and multi-role journeys. Works AI-native: AI to move faster, judgment to ship the work. Carries products from problem definition and Figma prototypes through React implementation and design QA, treating design systems, accessibility and RTL/LTR as architecture.

CORE STRENGTHS

AI product design. AI workflow design, prompt UX, human-in-the-loop review and approval, conversational interfaces and AI product evaluation — people can inspect, override and explain what the AI proposed.

AI-native workflow. AI accelerates research synthesis, pattern exploration, component scaffolding, documentation and rapid prototyping, so more directions get explored, prototypes reach users sooner and documentation keeps pace with the build. Problem framing, design direction, system decisions, accessibility, feasibility and validation stay human-owned.

Enterprise product design. Dense, multi-role workflows structured into clear dashboards, forms, tables and portals, with edge cases resolved before build.

Design systems & accessibility. Figma components, variants, tokens and Storybook collaboration; WCAG 2.1 AA-aligned practice; RTL/LTR from the start.

Design-engineering bridge & leadership. React and React Native feasibility, component-level specifications, design QA, mentoring and structured design reviews across Product and Engineering.

EXPERIENCE

Lead Engineer – Design · Sagarsoft India Ltd.

Dec 2023 – Sep 2026

- **Enterprise logistics operations:** Led the UX overhaul of a fragmented, multi-role fleet and dispatcher platform, consolidating operational workflows into one responsive dashboard and cutting unnecessary screen transitions by about 70%.
- **Bilingual asset-financing journey (Riyadh, KSA):** Led the UX overhaul after on-site workshops, shaping a seven-step financing journey and its bilingual Arabic RTL / English LTR standards.
- Owned UX end to end for enterprise web and mobile platforms: information architecture, user flows, high-fidelity Figma prototypes, edge cases, handoff specifications and design QA.
- Set direction for designers and engineers on accessibility, responsive behaviour, reusable components, design tokens and design-system adoption.
- Aligned Product, business stakeholders and Engineering on user needs, product logic and technical feasibility before build.

Senior Software Engineer – UI · Sapplica Info Technologies

Mar 2016 – Nov 2023

- **Healthcare calculation & data-entry workflow:** Turned dense calculation spreadsheets into a responsive, WCAG AA-aligned React app, cutting user data-entry time by about 40%; the client noted the improvement.
- **Pharma CRM interaction patterns:** Delivered reusable interaction patterns across eight-plus pharmaceutical brands, consistent in behaviour and buildable by engineering.
- Delivered responsive web and mobile products across banking, healthcare, HR, logistics, finance and pharma, translating complex business rules into journeys, dashboards, forms and portals, then working in the frontend so design intent held up in production.

SELECTED WORK

Client names withheld for confidentiality.

LOGISTICS · MULTI-ROLE OPS

Enterprise logistics operations

One responsive operational dashboard replacing scattered workflows for multiple user roles. Reusable patterns instead of screen-by-screen fixes.

HEALTHCARE · RESPONSIVE WEB

Healthcare calculation & data-entry workflow

A modular, accessibility-aligned React experience replacing spreadsheet-driven work, easier to complete across responsive layouts.

PHARMA · EIGHT-PLUS BRANDS

Pharma CRM interaction patterns

Reusable digital interaction patterns kept consistent and buildable across eight-plus brands.

HR · CONVERSATIONAL AI

Enterprise HR & workforce platform

Self-service flows for leave, timesheets, approvals and profiles on shared system patterns. Introduced a conversational AI assistant for routine HR queries.

FINTECH · ARABIC RTL / ENGLISH LTR

Bilingual asset-financing journey (Riyadh, KSA)

A seven-step consumer-finance journey designed for Arabic RTL and English LTR, with directionality treated as behaviour rather than a mirrored afterthought.

HEALTHCARE · REACT NATIVE

Healthcare medication-adherence app

Medication-adherence journeys in React Native with clear task flows and accessible interactions.

EARLIER EXPERIENCE

Senior Software Engineer – UI · Sagarsoft	Dec 2015 – Feb 2016
Senior Front End Developer · Sartora Digital	Mar 2015 – Sep 2015
Senior Designer · Ushakiron Movies (RFC)	Oct 2014 – Feb 2015
Senior Web Designer · INET Hosting Solutions	Dec 2011 – Sep 2014
Web Designer · e-Thamarat, Riyadh	May 2011 – Dec 2011
Web Graphic Designer · Kochar Infotech	Mar 2010 – Feb 2011
Graphic Designer · Media Concepts	Sep 2007 – Feb 2010

SKILLS

AI Product Design: AI-native design workflow, AI workflow design, prompt UX, human-in-the-loop (HITL) experiences, conversational interfaces, AI product evaluation, AI-assisted design systems, AI prototyping

Product UX: Enterprise workflows, dashboards, forms, tables, portals, information architecture, interaction design, responsive web and mobile UX

Figma & Validation: Auto Layout, components, variants, wireframes, high-fidelity prototypes, user flows, design specifications, usability-led iteration

Systems & Accessibility: Design tokens, component libraries, UI patterns, Storybook, WCAG 2.1 AA, governance, RTL/LTR interfaces

Frontend & Delivery: React.js, React Native, JavaScript (ES6+), HTML/CSS, Redux, Tailwind, MUI, Ant Design, design QA, Agile/Scrum

PRODUCT LAB

Self-initiated AI products, designed and built independently. Human review is part of every workflow.

AI UX Audit IN DEVELOPMENT Human-in-the-loop AI evaluation workflow for usability, accessibility, content clarity and workflow friction — capturing AI findings, reviewer decisions and rationale, while preserving the original AI assessment.

Design System Studio IN DEVELOPMENT AI-assisted design-system and token workflows for reusable foundations, designer–developer alignment and governed human overrides.

CVAI IN DEVELOPMENT AI-driven job-fit and CV intelligence: evidence-based role matching, gap identification, recommendations and human-controlled tailoring.

EDUCATION & AVAILABILITY

Bachelor of Science in Multimedia — Sikkim Manipal University, 2004–2007

Availability: Available immediately. Based in Hyderabad, India; open to relocation to the GCC, Canada, Australia and Europe; available for global remote roles.